



The Value of Electricity: Beyond the Meter

BY **JEFF WADSWORTH** PRESIDENT & CEO

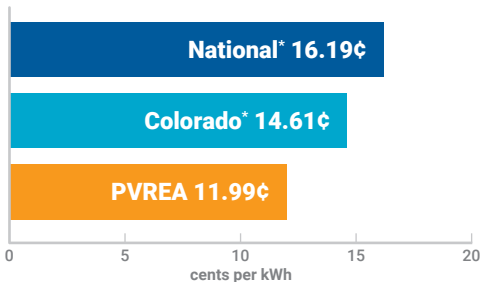
Electric cooperatives became a vital part of our country by not only delivering electricity but by empowering communities and fostering a spirit of collaboration. Let's explore some of the unique advantages you have as a member of your local electric co-op, Poudre Valley REA.

COST-CONSCIOUS POWER

When it comes to electricity, we know cost is a primary concern for most members. At the end of 2023 the average residential electricity rate in Colorado was 14.61 cents per kilowatt-hour (kWh). As we've progressed into 2024, we continue to see news of rising electricity costs from most utilities across the state.

We take great pride in the fact our members pay, on average, far less for their electricity than consumers of other electric utilities in Colorado at 11.99 cents per kWh. We anticipate this to remain true in the years ahead despite the inflationary pressures we see around us.

Average Price of Electricity: Residential



*Source: U.S. Energy Information Administration, Nov. 2023

LOCAL FOCUS, GLOBAL IMPACT

Cooperatives are owned and operated by the communities we serve. This fosters a deep understanding of local needs and priorities, leading to targeted investments, programs, and services unique to members' needs. Easily explore our energy solutions at www.pvrea.coop.

We often work together to make a positive difference at home and abroad. When mother nature disrupts service, lineman jump into action to restore power quickly and safely — whether that's for their own members or for members of another co-op in need.

Your co-op combines forces with other cooperatives across this nation to electrify communities here as well as across the globe. Doing so continues our tradition of lighting up the dark while enhancing the quality of life for people throughout our nation and the world.

COMMUNITY OWNERSHIP, EMPOWERED FUTURE

Cooperatives give members a voice in their electric utility. This democratic approach fosters a sense of ownership and responsibility, giving you the choice to actively participate in your cooperative as we look to the future. Be on the lookout for your Board of Director election ballot arriving in your mailbox in early March.

One tangible way you can get involved is by attending our annual meeting on April 6 at the Embassy Suites in Loveland. See more on pages 8-9.

Another meaningful way to get involved is to join our Cooperative Voices network to stay informed and take action on legislative issues at the state and federal levels that may impact our cooperative — **text GOCOOP to 52886 to get involved.**

BEYOND THE WIRES

The impact of your co-op extends far beyond powering homes and businesses. We are deeply embedded in where we serve, supporting local communities, educational programs, and infrastructure improvements.

We also offer energy efficiency rebates, incentives, and information to empower our members to save money and reduce their use. Apply for your next rebate online at www.pvrea.coop/rebates.

As we continue to navigate the evolving energy landscape, Poudre Valley REA, as a not-for-profit electric cooperative, is poised to continue to provide great value to the diverse needs of our communities and members for generations to come.



ABOUT YOUR CO-OP

PVREA serves energy solutions to nearly 55,000 homes and businesses in Boulder, Larimer, and Weld counties. We are a member-owned co-op, led by those we serve.

OUR MISSION

We are committed to providing safe, reliable, efficient energy solutions with exceptional service to our members.



CONTACT US

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www.pvrea.coop



MAILING ADDRESS

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SOCIAL

facebook.com/PoudreValleyREA
twitter.com/PoudreValleyREA
instagram.com/poudre_valley_rea

BOARD OF DIRECTORS

Chair	Director
Jack Schneider Weld County	Rick Johnson Larimer County
Vice Chair	Director
Peter Hyland Weld County	Thaine Michie Larimer County
Secretary	Director
Bryan Ehrlich Larimer County	Jan Peterson Larimer County
Director	Director
Steven Anderson Larimer County	Ron Sutherland Boulder County
Director	
Sheryl Dryer Henderson Larimer County	



SAFETY CORNER

First Day of Spring is **Tuesday 3/19**



As the days grow longer and warmer, we often find ourselves outdoors more often – working in the garden, completing honey-dos, or leisurely taking in the change of seasons.

Learn how to keep yourself and your loved ones safe as we start this spring season.

STORM SAFETY

Heavy, wet snow can cause a downward force that loads power lines and tree branches – known as ‘snow loading.’ As it accumulates, falls off, or melts, it can trigger safety equipment that interrupts the supply of power.

Learn what to do if you are without power by visiting us online at pvrea.coop/outages-safety.



clearance of at least 10 feet between you or whatever you are carrying and the nearest power pole, power line, or other electrical equipment.

Alternately, underground power lines must be considered when planning a new dig. Always call 811 before you dig to mark underground utilities.



THE IMPORTANCE OF TREE TRIMMING

Maintaining rights-of-way clearance through vegetation management is crucial in protecting our electrical system from hazards so we can ensure the safe and reliable delivery of electric service to you and our other members.

Request tree trimming online at www.pvrea.coop



YARD & SPRING-CLEANING SAFETY

Remember to always look up for overhead power lines. We always recommend a

CO-OP CONNECTIONS CORNER

National Mom & Pop Business Owners Day 3/29

Do you or someone you know run a local business?

Join our Co-op Connections program to reach PVREA members with a unique deal, discount, or incentive.

Learn how Co-op Connections can help your local business at pvrea.coop/co-op-connections



Daylight Saving Time Begins

Sunday, 3/10

Spring forward by setting your clocks ahead 1 hour.

Then check the batteries in your smoke and carbon monoxide alarms.

Next inspect your fire extinguisher(s) for accessibility, physical condition, pressure, and expiration date.





Poudre Valley REA

Annual Meeting

SAVE THE DATE

SATURDAY, APRIL 6

Saturday, April 6

**John Q Hammons Conference Center, Embassy Suites
4705 Clydesdale Pkwy, Loveland, CO 80538**



Doors Open > 7:30am

Registration > 7:30-9am

Community Booths > 7:30-9am

Breakfast Buffet Begins > 7:45am



Entertainment by the Parlor Pickers > 8am

Door Prizes Start > 8:15am

Opening Ceremony & Celebrations > 8:45am

Business Meeting Begins > 9am

Poudre Valley REA has been making a difference in the communities we serve across Northern Colorado since our founding in 1939. After 85 years, the needs of our communities have evolved, but the values and commitment of PVREA remain the same.

We invite you to join us at this year's Annual Meeting. Learn how we remain steadfast in our dedication of achieving our mission to provide you safe, reliable, efficient energy solutions with exceptional service.

Come experience the Poudre Valley difference!



› **MUSICAL ENTERTAINMENT BY THE PARLOR PICKERS**

The Parlor Pickers have been peddling their signature blend of old-timey country, rock n’ roll, blues, and bluegrass for over a decade. Their unique live performance style has earned them the reputation as one of the best live acts around. Enjoy their performance during breakfast.

› **\$3,000 TRAVEL VOUCHER GRAND PRIZE**

One member in attendance will walk away with our grand prize – a \$3,000 travel voucher. Use your travel voucher on flights, hotels, activities, all-inclusive resorts, and more! The winner will work with a reputable travel agent to build their perfectly unique getaway.



› **ACTIVITIES FOR THE WHOLE FAMILY**

Childcare, face painting, and other kids activities, bucket truck rides, safety demonstrations, and more!



› **GIFT FOR EVERY MEMBER**

› **DOOR PRIZES**



› **FREE PARKING AT EMBASSY SUITES FOR PVREA MEMBERS & GUESTS**



› **\$1,000 LUCK-OF-THE-DRAW SCHOLARSHIP**

Available to one lucky high school senior who is continuing their education, not already selected to receive a PVREA scholarship. The student must be present to win and is entered in the drawing during registration.



› **BOARD OF DIRECTOR ELECTION INFORMATION**

Official Board of Director election ballots are mailed separately to active members. You may vote by mail per instructions included in the mailed ballots or at the annual meeting during registration.



RSVP BY 3/29 & BE ENTERED TO WIN A \$100 BILL CREDIT. MUST BE PRESENT TO WIN.

- RSVP by phone or online only.
- www.pvrea.coop/annualmeeting
- 800.432.1012 during business hours



Scan the code to learn more about this year’s Annual Meeting or visit us online at www.pvrea.coop/annualmeeting



THE POU DRE VALLEY
Difference



Rebates for Your Home & Business

Use energy wisely and save money over time with energy-efficient products – and we'll help you pay for it.

To qualify for rebates, you must be a member of PVREA. Purchase your electric product/appliance prior to submitting your rebate and submit your application within 90 days of purchase. Include your receipt(s) along with all requested documentation.



Rebates are typically processed in 6–8 weeks and either applied to your next billing cycle as a credit if rebate is under \$250 or mailed to you as a check if rebate is \$250 or more.

Learn about all the available rebates at www.pvrea.coop/for-members/rebates



MARCH 2024

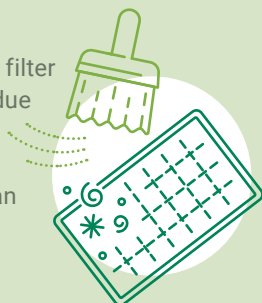
Energy Efficiency Tip of the Month



LENGTHEN THE LIFE OF YOUR CLOTHES DRYER WITH REGULAR CLEANING.

Clean the lint filter after every load, which improves air circulation and safety. Check the lint trap opening to ensure it's clean. Use a vacuum to remove any lint that's fallen inside the opening.

If you use dryer sheets, check the lint filter for residue buildup. Remove any residue with hot water and a nylon brush or toothbrush. Over time, dryer sheets can leave a film on the filter, which can affect the performance of the motor.



Employee Appreciation Day 3/1

OUR TEAM THANKS YOU FOR BEING A VALUED MEMBER OF YOUR COOPERATIVE.

