



We're Here to Serve You

BY JEFF WADSWORTH PRESIDENT & CEO



“We’re here to serve you.” To us, it’s not just a catchy slogan; it’s a fundamental part of who we are and what we stand for.

In today’s fast-paced world, where businesses can often feel impersonal and automated, this simple yet powerful statement demonstrates the cooperative difference in action. At its core, the cooperative difference is built upon empowering you, our members, to help you navigate this ever-changing energy landscape. To do that, we strive to serve as your trusted energy advisor.

One of the ways we support you as your trusted energy advisor is by equipping you with the tools and resources you need to better manage and understand your energy use.

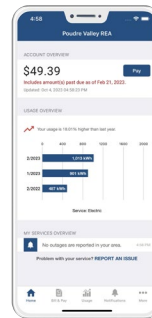
Knowledge certainly is power, and by arming you with information, we can help you make informed decisions and take control of your energy usage to best fit your unique needs.

With just a few clicks on your computer, tablet, or phone, you can access *SmartHub* – our online platform where you can access real-time data about your electricity consumption, view detailed usage patterns, and gain insights into how your habits impact your energy bill.

Understanding how and when you use energy empowers you to make adjustments that can result in meaningful savings. Beyond energy monitoring, *SmartHub* offers a range of features to simplify your life. You can conveniently pay your bill, report outages, and receive updates and notifications – all in one place.



Download our free, easy-to-use mobile app right from our website at www.pvrea.coop. There you can also enroll in *SmartHub* if you have never used your online account before.



Being your trusted energy advisor also means offering a wide range of energy-saving programs. Our *Power Peak Rewards* program compensates members

with central air for using less energy when others are using more. *Continue reading on page 9 of this issue to learn more about this program.*

Your cooperative remains committed to being your go-to resource for your energy-related needs.

Whether it’s understanding your energy use, exploring renewable options, or maximizing energy efficiency, we are here to provide you with the knowledge and tools necessary to make informed decisions that align with your goals.

Our team of experts is always available to answer your questions, provide personalized guidance, and assist you in making energy-conscious choices. Please let us know if we can better serve your needs by emailing pvrea@pvrea.coop, calling **800.432.1012**, or by visiting us at our office or when we’re out in the community.

Thank you for the opportunity to serve you. It truly is our honor.

ABOUT YOUR CO-OP

PVREA serves energy solutions to nearly 55,000 homes and businesses in Boulder, Larimer, and Weld counties. We are a member-owned co-op, led by those we serve.

OUR MISSION

We are committed to providing safe, reliable, efficient energy solutions with exceptional service to our members.



CONTACT US

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