

IT'S A PLEASURE TO MEET YOU!

BY RYAN ELARTON INTERIM GENERAL MANAGER

As the new interim general manager, I want to take a moment to introduce myself, and also share a side of San Isabel Electric you may not know.

I'm a people guy and I'm a numbers guy. I'm not the stereotypical "people person." I'm not the backslapping, fist-bumping guy around the office. I can be, but I'm more often the quiet guy who makes the coffee and stays in the background, but finds a way to relate well to people, know where they are from and learn something about what makes them who they are. I grew up in Lamar, so I'm quite familiar with needs and challenges in southern Colorado. My family became members of San Isabel Electric in 2004 when we moved to Pueblo West, and we have now lived in the Greenhorn Valley since 2008. The San Isabel Electric service territory is where we make our home.

I enjoy working with numbers. To me, numbers can be analyzed to help map out strategies and action plans for future success. They're a part of how I analyze and perceive the world. But I like to look beyond the numbers and understand the story before making decisions.

I'm just like any San Isabel Electric employee. I think about what is important to you, our member-owners, every day.

While every day we are thinking about what is important to you — reliable, affordable electricity — you probably don't think about San Isabel Electric, the people who keep the lights on, your fridge cold and your home comfortable.

When you hit the button on your coffee pot in the morning, you probably don't think about San Isabel Electric's lineworkers who maintain over 4,600 miles of line.

When you're driving through the mountains for a hike, you probably don't think about how hard it truly is to get to the remote, rural, rugged terrain many of our electric lines run through.

When the power goes out, most people probably don't think about the ball games and birthday parties many of our employees are missing so our members can have power to watch TV, cook food or take a hot shower.

Even fewer people think about the people in the office who are monitoring communications to keep the crews safe and members informed. Or the employees who make sure we have plenty of poles, wire and transformers on hand. Or the people who are making sure our bills are paid, or those ensuring our positions are filled by qualified skilled professionals.

And when you pay your electric bill, you probably don't think about how the price of your electricity has only changed once in the last 13 years, or about the people who made that possible. Those people are your locally-elected board of directors, people who live in

your community whom you may bump into at the grocery store, at a local sporting event, at a church function or a social gathering.

We don't want you to think about us or where your power comes from. That's our job. It's our job to deliver your power safely, reliably and affordably, and it's our job to think about you, the members.

The most important part of San Isabel Electric is you, the member-owners. Look to us at San Isabel Electric for any questions about the electric cooperative that you own, for questions about your electric service or for ways to improve your energy usage. Reach out to us by phone at 800-279-SIEA (7432) or by email at contactus@siea.com.



RYAN ELARTON

ELECTRIC SAFETY POSTER CONTEST

Kids, get out your art supplies to win cash!

Draw a clear, creative and colorful picture of the theme: "How do you and your family stay safe at home when around electricity?"

DIVISIONS:

- Preschool & Kindergarten
- 1st to 3rd grade
- 4th & 5 grade

PRIZES:

- Each division will be awarded
- \$100 1st place
 - \$50 2nd place
 - \$25 3rd place

DEADLINE:

Posters can be dropped off or mailed to a San Isabel Electric office or emailed to: communications@siea.com, no later than March 11 @ 5 p.m.

RULES:

Use white, 8.5-by-11-inch paper depicting the theme. Print child's name, grade, school, and teacher's name on the back.

MORE INFORMATION:

Visit siea.com/homeelectricalsafety for a short video and more information.

Questions?

Email communications@siea.com

Mail entries to: San Isabel Electric, Attn. Communications, 781 E. Industrial Blvd., Pueblo West, CO 81007

BENEFITS OF ELECTRIC THERMAL STORAGE HEATING

Electric thermal storage heaters are 100% efficient heating units designed to provide low-cost heat 24 hours per day. ETS heaters provide cheaper heating than most other energy sources, because of when they use the most electricity. By using electricity during San Isabel Electric's time-of-day off-peak hours (times during the day and night when use is lower and electricity is cheaper), ETS heaters provide cheaper heating than most other energy sources.

HOW ELECTRIC THERMAL STORAGE HEATERS WORK

The ETS heater's heating elements convert electricity to heat that is stored in high-density ceramic bricks. The bricks, surrounded by high-efficiency insulation, hold great amounts of heat for long periods of time. A fan evenly and quietly distributes the heat to your home when needed. Built-in thermostats allow you to easily maintain the desired temperature.

Most San Isabel Electric members play a flat rate for electricity, meaning they don't pay more or less depending on the time of day electricity is used, or by how much they use. Only member-owners who have installed electric thermal storage heating equipment (ETS units), licensed electric vehicle(s), battery storage unit(s), or all-electric homes approved by San Isabel Electric can apply for a special time-of-day rate that makes electricity cheaper during times when demand is lower. On the time-of-day rate, rates are nearly half the regular rate 8 hours per day in the winter, and 14 hours per day in the summer. Off-peak hours are also the ideal time to do activities that use electricity like laundry, run the dishwasher and charge mobile devices — because all electricity used during off-peak times is nearly half the regular rate. For more information about SIEA's Time-of-Day Rate please turn to page 10, visit siea.com/timeofday, call 800-279-SIEA (7432), Monday–Friday, between 8 a.m. and 5 p.m., or email contactus@siea.com.



▲ An ETS heater (above) can be an efficient way to heat a room

Another advantage of these systems is that there is no combustion and thus no concerns about carbon monoxide or other combustion byproducts. Non-combustion systems also require very little maintenance.

REBATES AND COST

San Isabel Electric's rebate program makes ETS heating even more affordable by offering cash rebates based on the size and number of heaters you purchase. Rebates typically range between 10% and 17% of the purchase price of the unit. Small ETS heaters start around \$1,400, which can heat spaces up to 575 square feet. The largest heater, which can heat a space up to 1,000 square feet, costs \$2,500. Prices do not include installation.

HOW DO I GET ONE?

ETS systems are highly versatile and can be sized to heat a room; or multiple units can be installed to heat a house. They work well for retrofits and new construction because they are small in size and easy to install. To find out if ETS is the right solution for your home, call San Isabel Electric's energy-efficiency department, Empower, at 719-647-6250 or email empower@siea.com.

Scan this QR code to watch a short video about how ETS heaters work.



Or scan this QR code to check out SIEA's ETS user guide.





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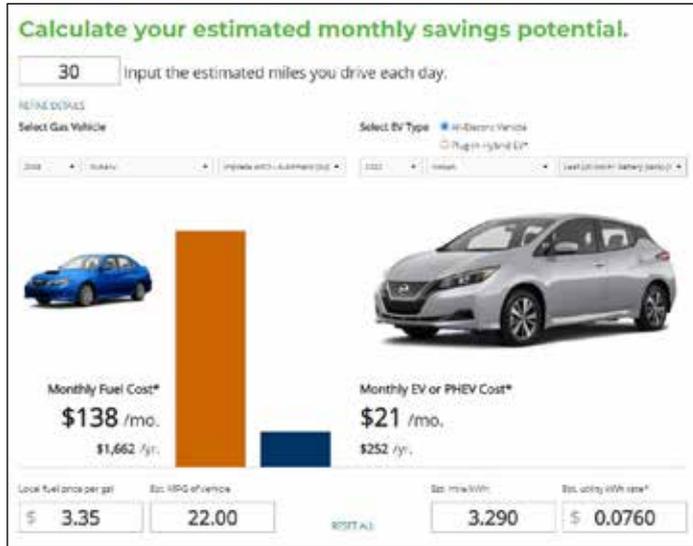
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CHECK OUT SIEA'S NEW ELECTRIC VEHICLE SAVINGS CALCULATOR

Our electric vehicle savings calculator has a new look and some new features. Now you can input the estimated number of miles you drive each day and select from hundreds of makes and models of vehicles to compare fuel costs.



The calculator lets the user change the local fuel price per gallon as well as estimated miles per gallon for gas-powered vehicles from the factory default miles-per-gallon setting. You can also change the estimated miles per kilowatt-hours for electric vehicles and the price-per-kilowatt based on San Isabel Electric's on- and off-peak rates.

Members who install an electric vehicle charger at home are eligible for our time-of-day rate, which gives members nearly half-price electricity during off-peak times — 14 hours per day in the winter, and 8 hours per day in the summer.

The cost to fully charge an electric vehicle at home is much less than the cost to fill up with gas. A San Isabel Electric member would pay about \$11 to fully charge a Tesla Model 3 during off-peak hours. The rear-wheel drive Model 3 has a range of about 272 miles.

On the time-of-day rate, member-owners pay \$0.076 per kWh for the first 1,000 kWh during off-peak hours. After the first 1,000 kWh, the rate goes down to just \$0.062 per kWh, during off-peak hours. There is an additional \$10/month access charge, year-round, for member-owners on time-of-day rates.

RESIDENTIAL TIME-OF-DAY PROGRAM

Summer months (May 1–August 31)

- On-peak hours: 7 a.m. to 11 p.m.
- Off-peak hours: 11 p.m. to 7 a.m.

Winter months (September 1–April 30)

- On-peak hours: 7 a.m. to 10 a.m. and 4 p.m. to 11 p.m.
- Off-peak hours: 11 p.m. to 7 a.m. and 10 a.m. to 4 p.m.

Check the savings calculator at siea.com/EVEducation and click on the Savings Calculator button. For more information about our time-of-day rate, visit siea.com/timeofday, call 800-279-SIEA (7432), Monday–Friday, between 8 a.m. and 5 p.m., or email contactus@siea.com.

NEW SMART THERMOSTAT REBATE



San Isabel Electric member-owners who install a new, Wi-Fi-enabled smart thermostat are eligible for a \$25 rebate.

Heating and cooling costs account for around half of a consumer's energy bill, according to the U.S. Department of Energy. So when it comes to reducing energy use and cutting home energy costs, the most impact can be made by programming the thermostat. The right thermostat settings could yield energy savings of 8% to 15%, and new technology is making it easier than ever to achieve those settings.

Smart thermostats are Wi-Fi enabled and may be controlled remotely through a tablet, smartphone or voice control. Some models use multiple sensors to monitor temperatures in various parts of the home for more balanced heating or cooling and to track user temperature preferences while using the data to optimize your heating and cooling schedule. Some models are designed for complex multistage systems that will control heating, cooling, dehumidifier and ventilation systems.

If you're interested in controlling your thermostat with your voice or an app, or in being hands-off and letting it learn your habits, you should consider a smart thermostat. To narrow your choices, factor

in smart features, price, and attributes that matter most to you such as color, size or style, and make sure the chosen product supports your HVAC system. The Nest 3rd Generation Learning Thermostat and Ecobee4 are the most popular and sophisticated devices in this category. Both devices are usually priced around \$250, but consumers can easily recoup their money in energy cost savings.

Whichever fits your lifestyle and preferences, a smart thermostat is a good investment that can help you save energy and money in a more convenient way than ever.