

Top All-Electric Gifts for Christmas

...OR ANY TIME REALLY!

Why not multiply your gift giving? That's what happens when you take advantage of the Poudre Valley REA rebate program and get rewarded for your purchase of energy efficient electric appliances and outdoor power equipment. Give a gift, help conserve the environment, and get a rebate in return! A full list of available rebates can be found online at www.pvrea.coop/rebates.

SPECIALIZED TURBO VADO 3.0 STEP-THROUGH BIKE

E-Bikes are a great way to get going while taking it easy on your heart. The Vado 3.0 is perfect for your local commute or for adventuring around town. If you're into tracking your metrics, you'll love the data display that connects to the free app. The removable battery makes it easy to charge so you can enjoy a worry-free ride wherever you're headed.



KIPLING ELECTRIC TRIMMER

What would the holidays be without the trimmings? You'll love this lightweight trimmer with customizable height adjustments and protective safety guard.



CUB CADET ELECTRIC ZT 42 MOWER

Your loved one will be delighted to get behind the wheel of this four-wheeled yard improver. Fast and efficient for mowing large areas without compromising the stability to maneuver on rough terrain and hills. Oh, and it's electric. Yard work never looked so good!



KIPLING ELECTRIC CHAINSAW

That stack of firewood you've been meaning to cut needs this. It's battery powered and still retains its light-weight manageability. Quick-stop safety features will give you peace of mind to power through.



EGO POWER+ BATTERY SNOWBLOWER KIT

A powerful cordless snowblower that's all-electric? Yes, please! More quiet than traditional gas-powered blowers, with LED headlights and compact storage. This easy to maneuver blower is highly rated for heavy and wet snow. Add on the storage cover and all you'll need is ribbon and a bow!



HEAT PUMP TECHNOLOGY

Looking for a highly efficient way to both heat and cool your home? Consider a heat pump! They can heat homes efficiently in sub-zero temperatures, even as low as -25°F. A heat pump can transfer 300% MORE ENERGY than it consumes. They're great for new homes and additions, renovations, or adding AC.

Contact your trusted energy experts to see if heat pump technology makes sense for your house. Call us today at 800.432.1012.



Rebates Are Only One Click Away



See a full list of our rebates and how much you get back at www.pvrea.coop/rebates



FACES, PLACES, & VOICES OF

Poudre Valley REA



JAX RANCH & HOME

Retail company, family-owned & operated since 1955

You can get a lot done in 65 years, just ask Jim Quinlan, owner of JAX Mercantile Co. Since 1955, the farm and outdoor gear provider has evolved from a single surplus store in Story County, Iowa, to a nine-outlet farm and outdoor gear business spread along the Front Range and into Wyoming.

Jim worked alongside his folks, Marvin and Lola Quinlan, while attending college at Iowa State University in Ames. He was not only really good at managing the business, he also found that he truly enjoyed it. That personal awareness led him to change life plans in pursuit of what he loves to do — share his passion for adventure, the outdoors, conservation, and an active lifestyle with JAX customers.

In 1983, Jim opened the first of his front range stores, which was at that time known as Rocky Mountain Surplus in Fort Collins. The JAX name came about in 2002 when he purchased the property where the original Jax Store, owned by the Dreher family, was established for over 30 years. Under Jim's ownership, his newest store was named Jax Farm & Ranch. The next store to pop up was the first JAX Loveland location, which opened in 2008 and held all the company's different product categories (outdoor gear, farm and ranch) together under one roof.



WHAT DO YOU NEED?

The array of goods available at JAX is extensive to say the least, and it's all centered around the love of the outdoors. There's a high probability that you'll find what you're looking for whether it's clothing, footwear, all kinds of outdoor sporting equipment, farming and power equipment, and more.

SERVICES

JAX is an authorized dealer for outdoor power equipment brands like Stihl, Honda, Cub Cadet, and Jumping Jack Trailers. They offer servicing and repair for many of these brands depending on the store location. JAX is also an authorized dealer for Benjamin Moore paints.

If biking is your go to, you can have your bike tuned up at one of the full-service bike shops available at three JAX locations. Archery enthusiasts can find their target by checking out the full-service archery pro shops and ranges (indoor and/or outdoor) offered at several outdoor gear locations.

RECYCLING

JAX is a strong proponent of conservation, so it may come as no surprise that they provide a vibrant recycling program to dispose of your everyday, work, and special project recyclables like cardboard, glass, cork, battery, gas canisters, paint, bailing twine, and more.

RENTALS AND OUTDOOR SERVICES

JAX also offers all kinds of services and support for outdoor enthusiasts. Gear rental is available for activities like cross country skiing, canoeing, and camping. You can even rent a tent! From hunting and fishing licenses to refilling your propane tank, JAX can help you prepare for your next outdoor adventure.

THE HEART OF THE MATTER

What really drives JAX is helping people enjoy the great outdoors. Part of that mission is to do their part to conserve the environment so that there is a great outdoors to enjoy. Since the family's first store opened in Iowa back in 1955, the owners have been making it their business to be environmentally responsible.

One way they do that is by following the principle of "reuse and re-new". As an example, JAX purchases and renovates existing buildings rather than building brand new. They take it a step further by installing recycled lighting fixtures purchased from downsized buildings, and using energy efficient parking lot lighting. As Marketing Director, Ashley Vander Meeden, puts it, "We have a different way of doing business."

Here at Poudre Valley REA, we love to support our co-op members in their conservation efforts. We have

relished the opportunity to partner with JAX by setting up interactive energy education booths at several of their customer events.

COMMUNITY

What would JAX be without community? They actively support community groups like 4-H, the Larimer County Conservation Corps, Idea Wild, Wildlands Restoration Volunteers, the Butterfly Pavilion in Denver, and Ducks Unlimited. JAX also supports smaller, local groups with goods and services when possible.

TIS' THE SEASON

JAX is donning their 'merry' by offering some sweet Black Friday deals, as well as opportunities to shop and save throughout the holiday gift-giving season. JAX would be the perfect place to buy your loved one the outdoor power equipment or outdoor adventure gear they have always wanted! Continue reading to see our list of the *Top All-Electric Gifts* (see pg.7) for this holiday season.

The nine current JAX Mercantile Co. stores include:

Jax Outdoor Gear and Jax Ranch & Home in Fort Collins (PVREA member); Jax Outdoor Gear of Ames, Iowa; Jax Outdoor Gear, Ranch & Home and Jax Outdoor Gear in Loveland; Jax Ranch & Home in Lafayette, Jax Outdoor Gear and Jax Ranch & Home in Broomfield; and Jax Cheyenne Outdoor Gear, Farm & Ranch.

**JAX | OUTDOOR GEAR
FARM & RANCH**

www.jaxgoods.com

2022 Director Election Timeline

December 1, 2021

Candidate packets and petitions available at noon

February 1, 2022

Petition packets due at noon

March 1, 2022

Ballots mailed to membership

April 1, 2022

Mail balloting closes at 11 am

April 1-2, 2022

Ballots tabulated

April 2, 2022

On-site balloting at Annual Meeting

More information can be found online at www.pvrea.coop/board-directors

SAFETY CORNER

Deck the Halls **Safely**



There's nothing like putting up lights and decorations to put you in the holiday spirit. But don't let these fun pastime activities also put you in the emergency room! The holidays are some of the most hazardous times of the year when it comes to electrical fires and accidents.

1. When decorating outside, look up and around for power lines. Never throw lights or other decorations into trees near power lines.
2. Keep ladders, equipment, and yourself at least ten feet from power lines.
3. Match plugs with outlets. Do not force a three-pronged plug into a two-pronged outlet or extension cord.
4. Outside, use only lights, cords, animated displays, and decorations rated for outdoor use. Ensure outdoor outlets or extension cords are equipped with Ground Fault Circuit Interrupters (GFCI's).
5. Do not attach cords to utility poles.
6. Never string more strands of light than recommended by the manufacturer.
7. Do not staple or nail through light strings or electrical cords. Use plastic or insulated hooks to hang lights.

More safety facts can be found online at www.pvrea.coop/electrical-safety

Come See Our Light Display

Our decorations get bigger and better every year! We love spreading holiday cheer with our annual Christmas light display. Walk or drive through to see what's new. And don't forget to take a picture at our selfie station!

VISIT OUR OFFICE AT:

7649 REA Parkway, Fort Collins, CO 80528

SHARE YOUR LIGHT DISPLAY WITH US!

Tag us in a photo on Facebook or Instagram.



DECEMBER 2021

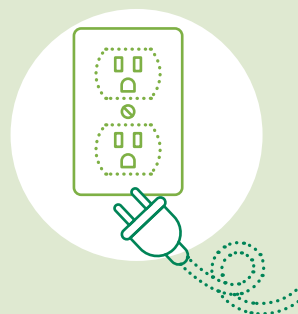
ENERGY EFFICIENCY TIP OF THE MONTH



HEADING OUT OF TOWN FOR THE HOLIDAY SEASON?

Remember to unplug electronics that draw a phantom load. Some gadgets like TVs, phone chargers, gaming consoles, and toothbrush chargers use energy when plugged into an outlet — even when they aren't in use!

Source: energy.gov



PVREA Holiday Donation Drive

We are partnering with The Marine Toys for Tots Foundation to host a drop box for new toy donations until December 17.



OFFICE CLOSED >>

**Thursday & Friday, December 23 & 24
Friday, December 31**

HAVE A SAFE HOLIDAY SEASON AND NEW YEAR