



RISING TO THE CHALLENGE TOGETHER

BY JEFF WADSWORTH PRESIDENT & CEO

It is often said the one constant in life is change and that rings true now more than ever. Together we have been navigating the uncertainty of a pandemic and now, as I write this, our beautiful state and region are battling devastating wildfires. These challenges we face shine a light on the importance of community and I'm proud of how our employees, members and the community have come together to meet those challenges. As your local cooperative; we're not in this to make a buck and right now we know our members need our compassion and our support.

We're invested in the community and looking for ways to support our members as we navigate these uncertain times. Should you find yourself financially impacted by COVID-19 or the wildfires and are having difficulty paying your electric bill, I encourage you to visit our website at pvrea.coop/payment-arrangements or call us at 800-432-1012. We've implemented measures to assist our members, like providing resources for payment assistance and offering payment arrangements.

While we're on the topic of financial impact, we've been working hard to ensure that your electricity remains a good value. As I reported last month, we will not have a rate increase through 2021. Your Board of Directors is looking at ways to put more money back in your pocket. With that direction the whole team at Poudre Valley REA is working together to deliver on our promise of providing you with safe and reliable electricity while staying focused on cost and exceptional service.

In this issue of *Colorado Country Life*, you will find an article on page seven that talks about the member credits you could see on your September electric bill. This year your Board of Directors is returning \$3 million to the membership. Current members during the years of 1993, 2004 and 2019 will see a September bill credit. These credits put cash back in many of our members pockets and our local economy during these challenging times.

I'm sharing these efforts with you not to boast about Poudre Valley REA, but to explain how much we care about this community--because we live here too. We've seen other local businesses rising to meet similar challenges during this time, because that's what communities do. While the challenges caused by COVID-19 and the fires moving into our area have felt daunting at times, I'm heartened to see how everyone is pulling together.

Poudre Valley REA was built by the community to serve the community, and that's what we'll continue to do. ↘



ABOUT YOUR CO-OP

PVREA serves electricity to 45,000 homes and businesses in Boulder, Larimer, and Weld Counties. We are a member-owned co-op, led by those we serve.

OUR MISSION

We are committed to providing safe, reliable, efficient energy solutions with exceptional service to our members.



CONTACT US
1-800-432-1012
pvrea@pvrea.coop
www.pvrea.coop



MAILING ADDRESS
Poudre Valley REA
PO Box 272550
Fort Collins, CO 80527

BOARD OF DIRECTORS

- | | |
|---|--|
| Chair
Steven Anderson
Larimer County | Director
Thaine Michie
Larimer County |
| Vice Chair
Rick Johnson
Larimer County | Director
Jan Peterson
Larimer County |
| Secretary
James Fender
Larimer County | Director
Jack Schneider
Weld County |
| Director
Bryan Ehrlich
Larimer County | Director
Ronald Sutherland
Boulder County |
| Director
Peter Hyland
Weld County | |