

THE COOPERATIVE ADVANTAGE

MVEA Members Give \$2.5 Million Back to the Community

BY JIM HERRON CEO | HERRONJC@MVEA.ORG

Pennies add up to great things at Mountain View Electric Association, Inc. Through the generosity of members who round up their electric bill to the nearest dollar, MVEA is able to give back to the co-op community each year through Operation Round Up®. Operation Round Up® is a community-focused program, unique to electric co-ops, that assists nonprofit organizations, and communities with special needs who provide services to MVEA's members, as well as MVEA co-op members who have suffered from loss, personal disaster, or medical emergencies.

Operation Round Up® has given over \$100,000 back to the community each year since its inception in 1999. In total, the program has distributed over \$2.5 million. The program is administered by a volunteer Operation Round Up® Board of Directors, which is an independent board of community leaders, that grants funds according to the program's policies. MVEA is not involved in the distribution or awarding of funds. The program is always voluntary and members may opt out of contributing at any time.

Currently, more than 50 percent of MVEA's co-op membership chooses to participate in the program. Funds collected

stay right here in MVEA's service territory and are used for the benefit of our members. Funds are not used to pay electric bills or for political or religious purposes. Recent recipients include:

- Black Forest Community Club received a grant to restore and preserve the outside logs of this historic log building that was built in 1929 by local volunteers. The building has long been a gathering place for the Black Forest community, serving the important role as a community center for everything from weddings to the founding of an electric cooperative. That's right. This is the building where it all began for MVEA. In December 1940, approximately 150 people gathered at the Black Forest Community Center to see about getting electricity to the areas beyond Colorado Springs. They established a cooperative and incorporated in 1941.
- Muscular Dystrophy Association received a grant to send a local MVEA child to the Muscular Dystrophy Association's summer camp. The MDA Summer Camp gives kids with muscular dystrophy, ages 6-17, the freedom to be kids with others who are just like them during a life-changing week of fun and friendship.



JIM HERRON

- Disability Services Inc. (dba Envida) received a grant to fund approximately 1,000 rides in rural El Paso County. This grant, along with support from others, helped Envida offer rides in eastern El Paso County for the first time. This transportation is vital for healthcare access for underserved populations throughout the county.

Program participants opt-in to have their monthly MVEA bill "rounded up" to the next nearest dollar. Your monthly tax-deductible donation can vary between one penny per month and 99 cents. The extra change, an average of 50 cents a month or \$6 a year, is your contribution to the program (the maximum yearly contribution is just \$11.88). This amount may not seem like much, but when multiplied by the more than 25,000 MVEA members who currently opt-in to the program, the fund helps our co-op community thrive.

To apply for a grant, or to opt-in to Operation Round Up®, please visit www.mvea.coop/round-up. A little change can make a big difference.



The Power of Change Neighbors Helping Neighbors

MVEA's Operation Round Up® program was formed to assist charitable organizations, communities with special needs and individuals who have suffered from loss, personal disaster, or medical emergencies.

Pennies add up to great things at MVEA. For less than \$12 per year, you can round up your monthly electric bill to the nearest dollar, turning your coins into CHANGE to help support your community.



To Learn More, Apply, or Opt-in →
www.mvea.coop/round-up

MVEA's 78th Annual Meeting of Members Brings Co-op Community Together

The sense of co-op community was alive and well at the Mountain View Electric Association, Inc. Annual Meeting of Members held at Palmer Ridge High School on June 13. The auditorium was filled with laughter, conversation, and the camaraderie that is born between members who take an active role in their electric cooperative. While the location of the Annual Meeting changes each year, selected by the Board of Directors and rotating throughout the MVEA service territory, the purpose of the meeting remains the same: to take care of the important business of the electric cooperative and the equally important business of building a real sense of community.

More than 250 guests enjoyed information booths, prize drawings, and the MVEA business meeting. Before the business meeting, members had an opportunity to visit booths to learn more about MVEA's services and programs including: Operation Round Up®, the Co-op Connections Program, and MVEA's popular Energy Efficiency Rebate Program, which is supported by Tri-State Generation and Transmission.

This year, there were two districts where Directors' three-year terms were up for election: District 3, Errol Hertneky; and District 5, Kevin L. Paddock. Each district was uncontested and each incumbent director was reelected for a new term. Education chair Milton Mathis, District 4, gave a report on the \$25,000 in scholarships awarded this school year, while Chief Executive Officer Jim Herron recognized MVEA's 2019 essay contest winners.

Board President Joe Martin and CEO Jim Herron gave their reports on the state of the cooperative. The report included highlights of MVEA's progressive capital credits program which has resulted in more than \$62.8 million in retirements over the course

of the co-op's history, MVEA's continued growth due to new construction, co-op improvements and additions including a digital meter upgrade through 2020, the two large outages MVEA members experienced due to the "bomb cyclone" in March and the May 20 snow storm, and MVEA's tree trimming program to help address future challenges in the Black Forest area.

Throughout the meeting, door prizes were awarded including \$2,500 in cash from MVEA; a 60-inch smart TV provided by Foothills Energy, an MVEA construction contractor; a 50-inch smart TV provided by wholesale power supplier Tri-State Generation and Transmission; a Colorado flag cornhole game supplied by consulting group Salient Power Engineering, LLC.; \$150 in gift cards from electrical supply cooperative Western United Electric Supply Corporation; and \$60 in gift cards with logo drinkware from consulting group Solomon Corporation. In addition, the six winners of MVEA's \$500 Whole Home LED Giveaway were announced.

Presentation slides from the Annual Meeting are available by visiting www.mvea.coop/annual-meeting. Thank you to all who helped to make this meeting a success! Mark your calendars! MVEA's 79th Annual Meeting of Members will be held June 4, 2020 in Falcon.



The information booths included onsite registration for the Co-op Connections® program.



Joe Martin, MVEA Board President, Jim Herron, MVEA CEO, and Jack Wolfe, MVEA Attorney, lead members in singing the "Star Spangled Banner" to a flag raising ceremony video featuring MVEA linemen.



Roger Hernandez (left) and David Wintermute (right) were the winners of VIZIO televisions.



MVEA Board President Joe Martin joins the 2019 Sundowner prize winners (left to right) Jerry Allen, Rex Ishmael and Robert Prather.



There wasn't a bad seat in the house at the Palmer Ridge High School auditorium.



Joe Martin, MVEA Board President, presents Duane Steinke with the custom Colorado flag cornhole game.



The MVEA lineworker's gear table was a crowd favorite.

ANNUAL MEETING PRIZE DRAWING WINNERS

MVEA \$500 Whole Home LED Lighting Giveaway

Cheryl Dempsey, Cimarron Hills
 Larry Laughlin, Black Forest
 Lunita Ferguson, Monument
 Mary Freeman, Elizabeth
 Bret Haycock, Falcon
 Donald Stenger, Peyton

Sundowner Prizes

\$500 Jerry Allen, Limon
 \$300 Rex Ishmael, Monument
 \$200 Robert Prather, Peyton

60-inch television from Foothills Energy

Roger & Tammy Hernandez,
 Monument

50-inch television from Tri-State Generation and Transmission

David Wintermute, Colorado Springs

Colorado Flag Corn Hole Game from Salient Power Engineering, LLC

Duane & Kathy Steinke, Monument

\$50 Visa Gift Cards from Western United Electric Supply Corporation

Lawrence Nobile, Elbert
 Floyd Devitt, Peyton
 Judy Bates, Falcon

\$30 Cabela's Gift Card and Logo Drinkware from Solomon Corporation

Carol Donahue, Monument
 John Goins, Monument

\$50 Prize Winners

John & Diane Anderson, Monument
 Linda Ashmore, Hugo

Don Bailey, Simla
 Jessica Borg, Elizabeth
 Anne Cavanaugh-Boger,
 Colorado Springs
 Jerald & Roberta Charles, Peyton
 David & Nicole Churchwell, Limon
 Connie Clark, Peyton
 Dennis Clary, Peyton
 Greg Damron, Peyton
 Priscilla Eagye, Colorado Springs
 James & Joanne Egolf, Monument
 Janet Ferran, Colorado Springs
 Tami Fields, Colorado Springs
 Ray Rozak II, Colorado Springs
 Ellen Finley, Monument
 Charles Hardy, Monument
 Therra Hartle, Colorado Springs
 Roger Lance, Monument
 Albert Lubran, Monument
 Paul & Teresa Lundquist, Colorado Springs
 Janice Lutz, Monument
 Brenda McFillen, Colorado Springs
 Meghan Reedy-Pemberton,
 Monument
 John & Vera Schumaker, Monument
 John & Karen Shipper, Kiowa
 Angela Snyder, Colorado Springs
 John Theisen, Hugo
 Lawrence Tobias, Elbert
 Paul & Nancy Zdeb, Colorado Springs

Annual Meeting Flower Arrangements

Podium Flowers

Mary Eileen Fritz, Colorado Springs

Table Flowers

Alexander Brown, Monument
 Douglas & Susan McDaniel,
 Colorado Springs



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Limon Office

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Monument Office

15706 Jackson Creek Parkway, Suite 100
 Monument, CO 80132


Office Hours

Monday - Thursday
 7 a.m. to 5:30 p.m.


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Operation Round Up® Annual Report

When we all work together, great things happen. Currently, more than 50 percent of the Mountain View Electric Association, Inc. membership participates in Operation Round Up®.

Since it was incorporated in 1999 and started collecting funds in 2000, the MVEA Operation Round Up® fund has collected more than \$3 million as of December 31, 2018. Through the generosity of MVEA's members who choose to participate in the program, over \$100,000 is invested back into the co-op community every year. Please see page 7 for additional information about the Operation Round Up® program.

The figures shown are as of December 31, 2018, and represent the fiscal years of 2018 and 2017 as well as the history of the fund since incorporation in 1999 through 2018. Thank you to all of MVEA's members who have opted in to support their communities and those in need through Operation Round Up®.



	History of the Fund (through 12/31/18)	2018 (UNAUDITED)	History of the Fund (through 12/31/17)	2017 (AUDITED)
Starting Balance		\$270,706 (BALANCE 12/31/17)		\$251,901 (BALANCE 12/31/16)
Amount Collected	\$3,053,287.32	\$163,381.23	\$2,894,906.09	\$165,525.00
Awarded to Organizations	\$1,765,567.56	\$92,000.00	\$1,673,567.56	\$89,500.00
Awarded to Individual Families	\$732,316.77	\$44,701.05	\$687,615.72	\$39,480.00
Operating Expenses	\$281,450.12	\$18,085.90	\$263,364.22	\$17,740.00
Ending Balance		\$279,300.28 (BALANCE 12/31/18)		\$270,706 (BALANCE 12/31/17)

The power of CHANGE = \$2.5 Million Back to Your Electric Co-op Community.

MVEA Member Appreciation Days

Because you're not just a customer, you're a co-op member. Enjoy a meal, giveaways, and summer fun!

Limon • July 11, 2019 • 11 a.m. - 1 p.m.
MVEA's Limon Office • 1655 5th St. • Limon • 80828

Monument • July 18, 2019 • 4:30 p.m. - 6:30 p.m.
MVEA's Monument Office • 15706 Jackson Creek Pkwy, Suite 100 • Monument • 80132

Falcon • July 24, 2019 • 11 a.m. - 1 p.m.
MVEA's Falcon Office • 11140 E. Woodmen Rd. • Falcon • 80831

Cimarron Hills • July 24, 2019 • 4:30 p.m. - 6:30 p.m.
Cimarron Eastridge Park • 2324 Shawnee Dr. • Colorado Springs • 80915

BONUS! Download a discount admission ticket to the El Paso County Fair for July 16. Visit www.mvea.coop/events for a discount ticket.

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